



## **DataCapable Honored by Esri for Special Achievement in Geospatial Intelligence and Event Detection**

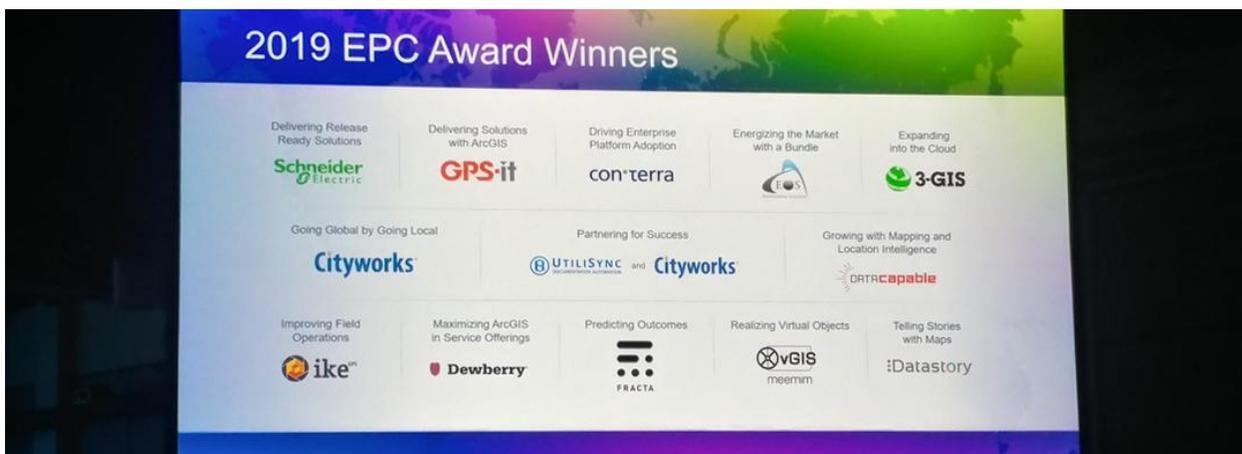
Palm Springs, CA, 3/5/2019

[DataCapable Inc.](#), a San Diego-based SaaS company focused on improving safety for businesses and communities via patented event-detection and communication tools, has been recognized by global leader in mapping and spatial analytics, [Esri](#), for unique and creative contributions to the field of geospatial intelligence.

During the 2019 [Partner User Conference](#), an annual gathering that celebrates the vision and collaboration of the geospatial community, members of DataCapable were in attendance among thousands of their peers to receive the 'Growing with Mapping and Location Intelligence' award before commemorating the prestigious occasion with the founder of Esri, Jack Dangermond, and Jeff Peters, Director of Global Business Development.



"This award really reflects the significant effort and consideration our team has made in integrating with Esri's incredible technology to create a futuristic real-time environment that can analyze and predict for events that affect the safety and wellbeing of communities, as well as any asset-based business and their workers" said Pete DiSalvo, Co-Founder & Co-CEO of DataCapable. "It's a tremendous honor to stand with our fellow award-winners at the Plenary."



Esri and DataCapable bring together geographic information systems (GIS), a computer-based mapping tool that takes information and visualizes it in powerful ways, with state-of-the-art artificial intelligence (AI) and machine learning (ML) algorithms that analyze unstructured sources of data (social media, community alerts, text messages and more) with natural language processing (NLP) to create a patented and proven product that eliminates communication gaps via the real-time global discovery and prediction of events that impact people and places.



*“The DataCapable Platform can transform maps into a mutually beneficial experience for clients and their customers by geo-listening for data that can then be turned into actionable intelligence and effective two-way communication between parties, transforming customer engagement, improving satisfaction, increasing safety, and reducing operational costs”* stated DataCapable Co-Founder & Co-CEO, Zac Canders, after the event. *“Datacapable and Esri inspire data-driven action that aligns operational data and event detection with analysis and engagement opportunities that help the public good.”*

 <p><b>Data Mining and Enrichment</b> from Digital Media, Sensors, Weather and More.</p>	 <p>Cutting-Edge Algorithms for <b>Detection</b> and <b>Situational Awareness</b> of Events</p>	 <p><b>Event Maps</b> Align Operational Data with Customer Engagement Opportunities</p>
 <p>Easy <b>Cross-Platform Communication</b> Via Preferred Customer Channels</p>	 <p>Proven, Versatile <b>AI Sentiment Analysis</b> and Real-Time Aggregate Reporting</p>	 <p><b>Experienced and Passionate</b> Media Specialists, Project Management, Systems Integration and Compliance</p>

*“DataCapable affords solutions that fit specific needs, and provides value to any utility or business looking to engage their customers with digital tools.”*

For additional information on inspiring data driven action, contact DataCapable at:

<https://www.datacapable.com>

For additional information on the Esri Partner Conference Network, visit here:

<https://www.esri.com/about/newsroom/announcements/esri-recognizes-companies-for-exceptional-achievement-at-partner-conference/>

### **About DataCapable Inc.**

DataCapable is a B2B SaaS company that focuses on increasing safety for organizations and communities by eliminating communication gaps via real-time global discovery and prediction of events impacting people and places. The DataCapable Platform is powered by patented artificial intelligence machine learning algorithms that analyze unstructured sources of data (social media, community alerts, text messages and more).

### **About Esri**

Esri, the global market leader in geographic information system (GIS) software, location intelligence, and mapping, offers the most powerful geospatial cloud available. Since 1969, Esri has helped customers unlock the full potential of data to improve operational and business results. Today, Esri software is deployed in more than 350,000 organizations including the world's largest cities, most national governments, 75 percent of Fortune 500 companies, and more than 7,000 colleges and universities.