



DataCapable Awarded General Services Administration (GSA) Certification

For Immediate Release

(August 13TH, 2018) — The DataCapable Platform, a cloud-based data-mining and event detection suite with algorithmic AI analysis and comprehensive communication tools, has been awarded General Services Administration (GSA) certification. With this agreement, government agencies and approved contractors will be guaranteed clear conditions, discounts and the best terms for accessing The DataCapable Platform.

The DataCapable Platform (DCP) is a cloud-based (SaaS) solution that specializes in customer and community engagement, real-time event mapping, and real-time event detection. The DCP is fully integrated with Esri GIS solutions, and empowers businesses and organizations of all sizes to effectively find and consume relevant data (messages, images, videos, location and more) to communicate with the necessary parties to stay ahead of the curve when the unexpected happens.

“The DataCapable Platform will empower public entities with the tools required to detect unsafe situations and update communities with easy to understand web-based maps when disasters strike” said Zac Canders, Co-CEO of DataCapable. “This GSA contract is an exciting update and will make it easier for public agencies to realize the benefits of our services.”

With this contract, DataCapable will be listed as a preferred government-approved vendor and can provide real-time situational awareness, cross-platform communications, “Event Maps” outreach and more for federal, state, and local governments. DataCapable’s listing will be available on [GSA Advantage](#), an electronic ordering system (only authorized purchasing agents for the government are able to purchase through GSA).

This new software agreement is available to all federal, state, local and tribal government agencies eligible to order from the GSA IT Schedule 70 program via the Acquisition Gateway.



About DataCapable:

DataCapable Inc. provides solutions and services to align operational data with customer engagement opportunities. Various software modules have been built by DataCapable to empower anyone to use unique “Event Maps” to interact with digital customers, easily and comfortably, through their preferred communications channels.

Additionally, these modules provide powerful cross platform digital communications, real-time aggregate event reports, sentiment feedback, weather event data, situational awareness and logistics support for organizations engaging their digital customers.

Utilities, School Systems, Energy Managers, Transit and Turnpike Authorities, plus businesses of all shapes and sizes rely on DataCapable’s real-time event detection and customer engagement solutions. DataCapable discovers critical information *before* traditional notification channels.

Learn more: www.DataCapable.com